

The Central California Hispanic Chamber of Commerce  
Presents

# THE 14TH ANNUAL LATINA WOMEN'S CONFERENCE TRADE FAIR & FASHION SHOW

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*The Modern Latina*

April 9, 2010  
9:00 am - 3:00 pm  
Radisson Hotel  
Fresno, California



*~The Central California Hispanic Chamber of Commerce~  
Presents the*

# ***14<sup>th</sup> Latina Women's Conference Trade Fair & Fashion Show***

***April 9, 2010 - 9am – 3pm***

***The Radisson Hotel & Convention Center***

***Individual Ticket \$60 Table of 10 - \$600***

***Program ads: \$400 full page-\$200 half page-\$100 ¼ page,  
\$75 business card***

***8' Display Table \$300 Non Profit \$200 before April 1st  
(Includes two tickets to the luncheon)***

## ***Sponsorship Levels***

### ***Diamond Sponsor - \$5,000***

- ***Double booth at event***
- ***Table of 10 for luncheon (prime spot)***
- ***2 Full page ads in program***
- ***Platinum website package***
- ***Award plaque at luncheon***
- ***Commercial spot in opening video***

### ***Silver Sponsor – \$2,500***

- ***8' display table at event***
- ***Table of 10 for luncheon***
- ***½ page ad in event program***
- ***Banner at event (digital & physical)***
- ***Silver website package for one year***
- ***Award plaque at luncheon***

### ***Gold Sponsor - \$3,500***

- ***8' display table at event***
- ***Table of 10 for luncheon (prime spot)***
- ***Full page ad in program***
- ***Banner at event (digital & physical)***
- ***Gold website package for one year***
- ***Award plaque at luncheon***
- ***Commercial spot in opening video***

### ***Bronze Sponsor - \$1,000***

- ***8' display table at event***
- ***Table of 10 for luncheon***
- ***¼ page ad in event program***
- ***Banner at event (digital & physical)***
- ***Bronze website package for one year***
- ***Award plaque at luncheon***



## **Mistress of Ceremonies: Graciela Moreno, ABC 30 News Anchor & Host of Latino Life**

Graciela Moreno was born in Fresno, but her earliest childhood memories are of time spent in the small farming community of Five Points, where she lived with her family until the age of six. The family moved several times, finally settling in Crows Landing, another small farming town about 90 miles northwest of Fresno. Graciela landed her first television job while still attending college, as a producer for Univision affiliate KCSO Channel 19 in Modesto. Shortly after receiving her Bachelor of Arts degree in Communications from California State University, Stanislaus, Graciela returned home to Fresno.

She joined the ABC-30 Action News team in 1997 and currently co-anchors the weekday editions of Action News at Six with Warren Armstrong, and Action News at 6:30 with Dale Yurong and reports on education issues throughout the Valley. Among her most memorable stories is covering the visit of Pope John Paul II to Mexico City in 2002 for the canonization of Saint Juan Diego. Graciela loves to read, bike-ride and travel. She recently took up running and joined the Leukemia & Lymphoma Society's Team in Training. Shocking friends, family and even herself, Graciela recently completed her first half-marathon and a 100-mile bike ride around Lake Tahoe. Her most recent challenge? Eating cheeseburgers and sushi with a knife and fork. After years of putting it off, in April 2008 Graciela finally got braces, and as many of you can attest they take a little getting used to!

**14<sup>th</sup> Annual Latina Women's Conference  
Trade Fair & Fashion Show**

Presented by

The Central California Hispanic Chamber of Commerce

April 9, 2010

9am-3pm

Radisson Hotel Fresno California

Call (559) 495-4817 or Fax (559) 495-4811

Diamond  Gold  Silver  Bronze

\$60 Luncheon ticket  \$600 Table  \$300 8' display

\$795 for Table of 10 & Booth  \$200 Non Profit

\$300 Full page ad  \$200 Half page  \$100 ¼ page  \$75 Card

Each booth includes 2 lunch tickets. All checks are payable to the CCHCC and are tax deductible to the extent allowed by law.

You may mail to 2331 Fresno St. Fresno CA 93721.

CCHCC Fed TIN # 77-0064248

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email: \_\_\_\_\_

Signature of Authorized Person \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Credit Card Type: (Visa) \_\_\_\_\_ (MasterCard) \_\_\_\_\_

Event Sponsors

