



December 20, 2006

Chamber members & Amigos:

The Central California Hispanic Chamber of Commerce submits this proposal for your consideration. We believe that this is an excellent proposal that will give you deep penetration into the Hispanic Market in Central California.

Here is a brief summation of each event.

**23<sup>rd</sup> State of the Hispanic Chamber Gala:** This is our elegant black tie event. It will be held at the La Ryan Event Center this year on March 2, 2007. Attendance 400

**2007 Amigo Golf Tournament:** This event will be held at Brighton Crest Golf & Country Club on April 13, 2007. Attendance 150 golfers

**Cinco De Mayo Fest:** Old Town Clovis is where this event will take place. Arts, crafts, vendors and various other businesses will be placed in a backdrop of the "Old West" theme. We will have a "Top Taco" contest, Salute to Native Americans, real cowboys, live Mariachi, Mexican dancers and many other attractions. This takes place on May 5<sup>th</sup> 2007. Attendance 25,000

**4<sup>th</sup> National Parks Family Day:** The chamber won 2006 "Program of the Year" at the State Hispanic Chamber for this event. Come out and enjoy a sunny day complete with a National Parks experience. Park rangers, cultural dancers, lots of food, rock climbing walls, arts & crafts, Smokey the Bear and various community groups will be on hand. This event takes place on June 9<sup>th</sup> at Roeding Park. Attendance last year was 3,800



**Central California Job Fair:** The chamber & the County of Fresno have teamed up to bring you this great event. This is a great opportunity for you to find that special employee or reload your pool of available candidates. June 27<sup>th</sup> at the Fresno Fair Grounds is the location. Get your HR department involved. Attendance 2,000

**19<sup>th</sup> Central California Business Expo:** This event is the crown jewel of the chamber. We honor the businessman of the year at this event and it serves as a high profile for great speakers, educational workshops and a fantastic trade fair. It is the largest Hispanic Business event in the valley. August 17<sup>th</sup> at the Radisson Hotel - Attendance 2,000

**11<sup>th</sup> Latina Women's Conference, Alianza Trade Fair & Fashion Show:** This event is unique, special and rare. The CCHCC is one of only two Hispanic Chambers that host an event centered solely on Latinas. We crown our business woman of the year at this event. It comes complete with a fashion show, learning workshops and a trade fair. It always has high profile speakers and is well attended. This event is held on November 2, 2007 at the Radisson Hotel - Attendance 1,200

The Central California Hispanic Chamber of Commerce looks forward to working with your company in 2007.

Should you have any questions about this great opportunity please feel free to contact the chamber office at 559-495-4817.

Thank you,

John Hernandez  
Executive Director / Past President  
Central California Hispanic Chamber of Commerce